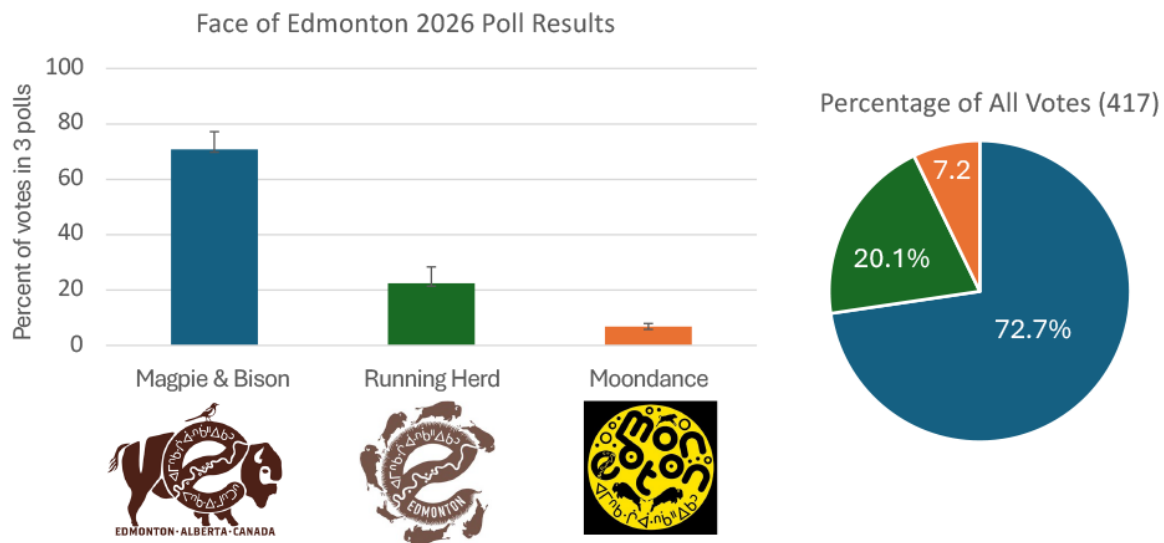


The goal of the Face of Edmonton project is to provide a platform for people to express their stories and connections to this place—helping others discover the richness and diversity of Edmonton’s communities and landscapes.

The Edmonton River project began as an independent, grassroots response to the Make Something Edmonton initiative from the mayor’s office, inviting citizens to develop imagery for the city. Designs are printed on T-shirts and stickers and are available locally at The Makers Keep, Edmonton Arts Council, Muttart Conservatory, and John Janzen Nature Centre shops.

All images are freely available under a Creative Commons license. The public is invited to nominate themes or submit designs for the 2027 Face of Edmonton, participate in commenting on and voting for submissions, and can receive discounts on branded merchandise at: <https://forms.gle/qPfJtCVbBJqHhCGU7>.



Anonymous comments from the public from March 27-31, 2026 included:

- “Wonderful eye-catching art”
- “All are beautiful designs”
- “Love it!”
- “Beautiful, true artistry!”
- “This is a great contest. Well done 🙌🙌”
- “Bison with magpie represents the Edmonton area best!”
- “I like that both the city bird and the city animal are represented.”
- “Clean impressive design for all peoples.”
- “A magnificent animal and a super representative for the strength of Edmonton.”
- “I prefer the bison with the magpie on its back. It is more focused.”
- “Each has its strength. I like seeing the big bison best!”

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